



introduction

Where Are You Moving?

123Relocation.com provides free relocation information to moving families and small business, while directing them to professionals who can help with their needs – before, during and after a move!

WHO IS 123Relocation.com

As a one stop resource, visitors can get what they need as they go through the home buying and selling process.

- Find local city & school information
- View homes for sale or rent
- Begin to pre-qualify for their mortgage loan
- Shop for savings on their Insurance
- Arrange for Moving and Storage needs
- Find money saving coupons
- and much more!

The best part for you is the fact that 123Relocation.com puts businesses in touch with an excellent target market at a time when they have a need for you the most!



+ influential audience of affluent consumers

Demographics



Female
51%

Male
49%

Age

18-34 **27%**

18-49 **60%**

25-54 **64%**

Median Age **41**

Rent –vs- Buy



Buy a Home: **63%**

Rent: **36%**



College Graduates

81%

Affluent



Household Income

\$68,700



Home Value - \$220,000

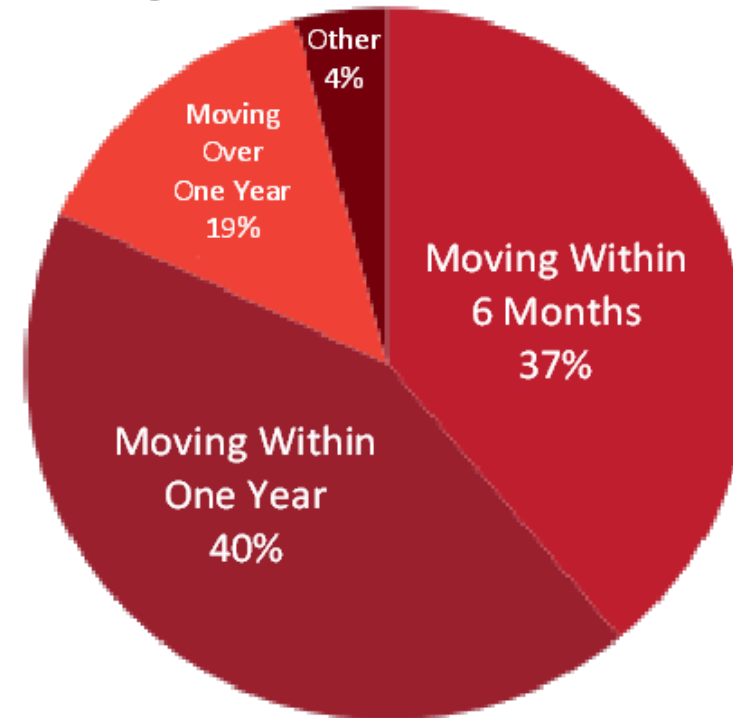
Avg Rent - \$1034mo

As one of the top Relocation Guide resources on the web, 123Relocation.com delivers real results. Our users aren't just browsing: They're researching, finding homes and moving. All the while, they're purchasing moving-related products and services.

Search Engine Exposure



Moving Plans





BENEFITS OF Advertising With 123Relocation.com

Relocating families are an excellent target to reach. Advertisers come to 123Relocation.com because we help promote targeted messaging for specific products and services relevant to the relocation process “precisely” when critical decisions are being made..

During what we call the “Relocation Lifecycle”, our advertisers can reach families when the need for their products and services is at its peak.

Relocating Families Seek Out Professionals Who Can Assist With Their New Market

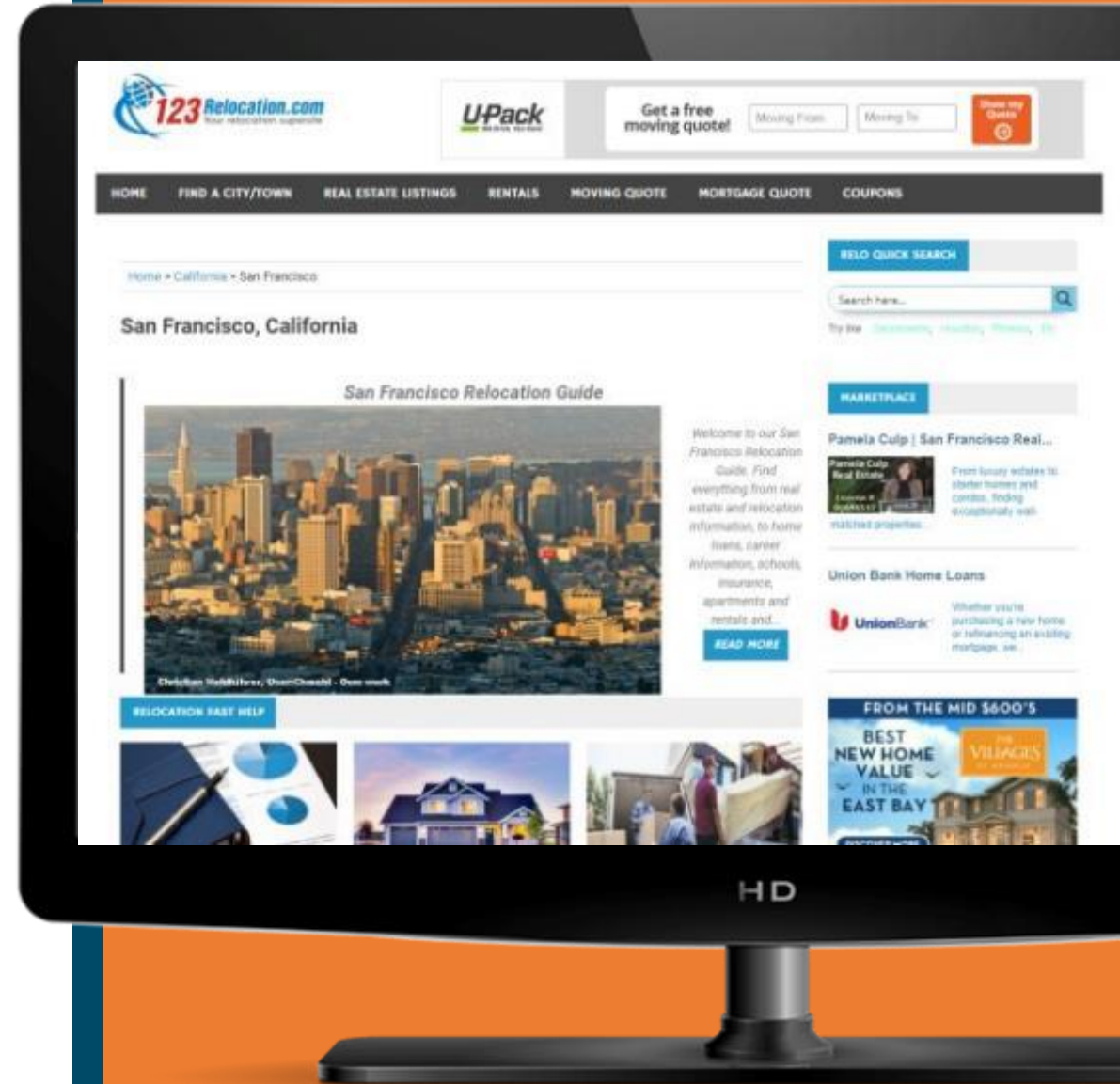


Newcomers to the area have no “pre-established” shopping patterns

+ why 123RELO'S audience?

- A unique opportunity to get in front of pre-movers
- Efficient and cost effective way to reach Newcomers
- Avg. Prospect own 2.3 cars per household
- Eat out four to five times per month
- The average Home Buyer will spend \$9400 on furnishings and accessories within 3 months of their move.
- The average Home Renter will spend \$3700 on furnishings and accessories within 3 months of their move.
- Our programs put your message in the right place - at the right time

We display offers for move-related products and services at a time when relocating families need them. We also select advertising partners whose message and offers align with the needs of our audience.



Real Estate Sponsor

01

Exclusively Promote
Your Real Estate Listings

02

Lead Forms Deliver
Exclusively to Your Email!

PLUS

03

Banner with Text on all
related city pages

RELOCATION MARKETPLACE

Pamela Culp | San Francisco Real...



From luxury estates to starter homes and condos, finding exceptionally well-matched properties...



Helping Moving Families Since 1996

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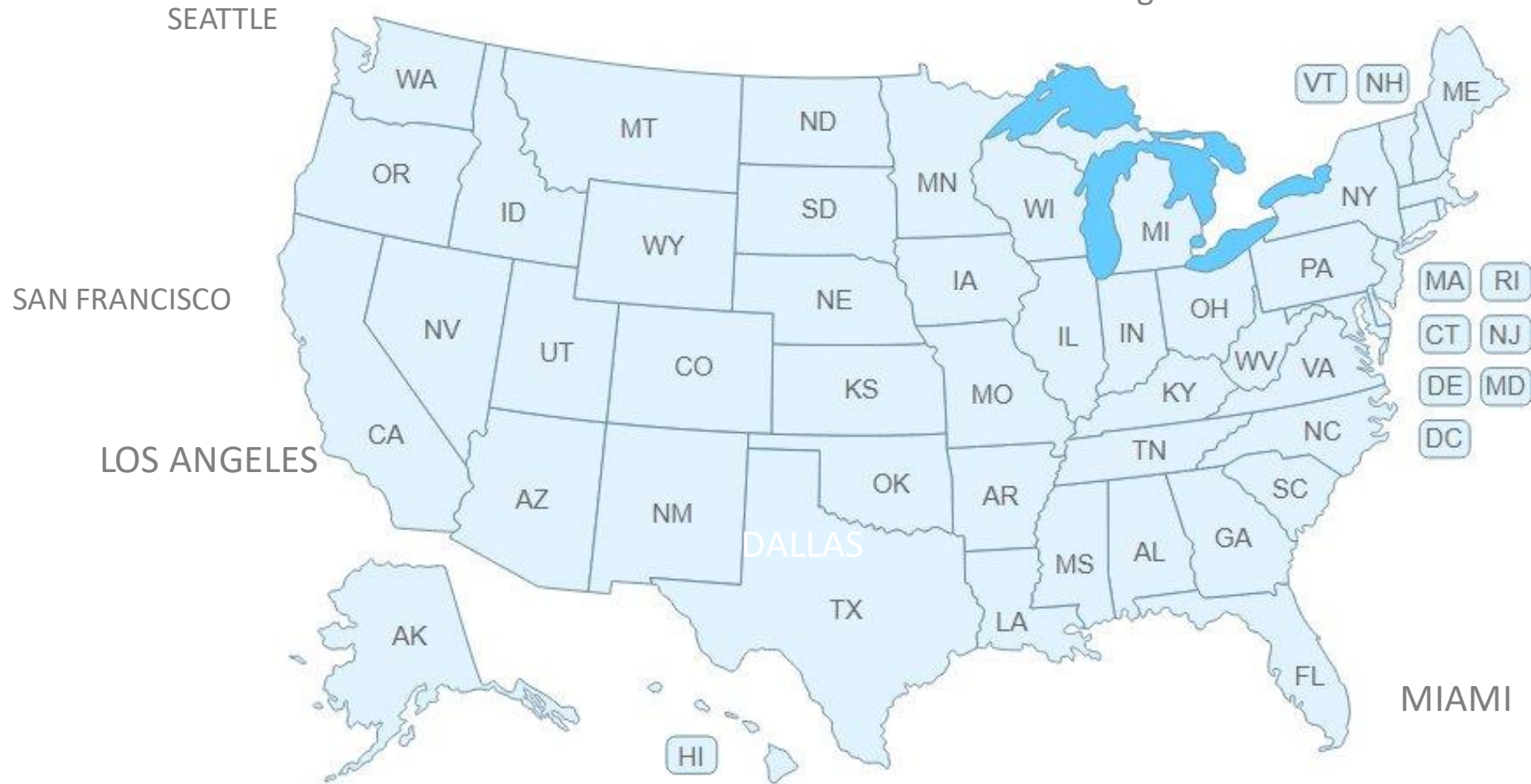


The screenshot shows the website interface for San Francisco, California. At the top, there are logos for 123Relocation.com and Pacific Power. A navigation bar includes links for Home, Find a City/Town, Real Estate Listings, Rentals, Moving Quote, Mortgage Quote, and Coupons. The main content area features a "San Francisco, California" heading, a search bar, and a "San Francisco Relocation Guide" banner with a cityscape image. Below the banner is a "RELOCATION FAST HELP" section with three buttons: "Relocation Info Request", "Real Estate Listings", and "Moving Quote Request". A "RELOCATION DIRECTORY" section lists various services like City Information, Schools, Employment, Services, Apartments/Rentals, Real Estate, Mortgage Loans, Insurance Services, Home Builder, Home Improvement, Moving/Storage, Short Term Housing, Dining, Travel and Tourism, and Coupons. On the right side, there are sections for "RELOCATION MARKETPLACE" featuring Pamela Culp, "Union Bank Home Loans", and "FROM THE MID \$600'S" advertising new homes in the East Bay by Claremont Homes, Inc. A "RELO POSTS" section lists top retirement destinations, job markets, and green cities.

Local – Regional - National

A Strong Presence in All Top DMA's and Destinations Across the U.S.

Network of Relocation Professionals throughout the United States



⊕ advertising and promotional opportunities

OPPORTUNITIES:

- Relocation Directory
- Marketplace Sponsor
- Banner Ad Promotions
- Coupon Savings Program
Relo ePacket - Welcome ePacket
- Relo Newsletter e-Blast



Please Contact:

David Riley

855-210-7873

driley@123relocation.com

 thank you



123Relocation.com
Your Relocation Supersite